



37426 Melrose Drive, Cathedral City, CA 92234
bobdeck@mac.com | 816-721-4440

résumé

EDUCATION

MA in Integrated Marketing Communications from the **University of Kansas**, *Spring 2007*

BFA in Graphic Design from the **University of Kansas**, *Spring 1994*

EXPERIENCE

Freelance web site design and maintenance, *1994 to present*

Clients have included the Unicorn Theatre, Kansas Speedway, the KC Fringe Festival, 6Chicks.com, kcloftrental.com, www.talentwolfe.com, and The McKellar Group. My portfolio website is located at www.bobdeck.com.

Freelance graphic design and illustration, *1994 to present*

Published, edited, designed *micromag*. Designed books, brochures, posters, CD and LP covers, identity systems, t-shirts, etc. Clients include Kansas City Star Books, Kansas City Chorale, Helzberg Diamonds, The Coterie Theatre, Late Night Theatre, The Kansas City Symphony, KC Fringe Festival, Remedy Records and Case Roberts Law. I recently completed contract work for Hallmark Cards' digital work team.

Graphic Designer at **Union Station Kansas City, Inc.**, Kansas City, MO, *Spring 2001 to Spring 2004*

Assisted in a complete rebrand of Union Station Kansas City. Led the development of the Station's graphic standards. Designed exhibit graphics and advertising materials for *The Open Road: A Celebration of Motorcycling* which attracted 66,000 visitors. Redesigned logos and signage for several attractions within Science City. Designed advertising materials for more than a dozen exhibits including *Titanic: The Exhibition*, *A T.rex Named Sue*, *Savage Ancient Seas*, *Robotics* and *Richard Scarry's Busytown*. Designed advertising materials from rack cards to banners for large-format films. Produced ads, banners, posters, flyers, rack cards, visitor guides and other collateral materials to promote special events and attractions at Union Station, Science City and the Kansas City Museum. Assisted in a complete redesign of unionstation.org and provided graphics, Flash animations and care for the site. Produced original illustrations to promote Union Station and Science City.

Graphic Designer at **National Cinema Network**, Kansas City, MO, *Summer 1999 to Fall 2000*

Designed on-screen slide ads and Flash-based animated advertisements for AMC Theatres.

Graphic Designer at **Pilgrim Page, Inc.**, Lawrence, KS, *Spring 1994 to Spring 1996*

Designed logos, ads, brochures, packaging and other marketing materials. Art Directed *Mass! Magazine*.

SKILLS

I am a skilled Mac OSX user and am very familiar with the Adobe Creative Suite. I have web site design and care skills using Adobe Flash and Dreamweaver. I also use Microsoft Office products including Word, Powerpoint and Excel.

REFERENCES

Available on request.